



# FOOD AND BEVERAGE PROCESSING

## WE'RE BUILDING BIG IDEAS

Food and beverage processing is a robust and growing economic cluster in Salmon Arm. This region accounts for 16% of British Columbia's total food and beverage manufacturing and has seen consistent growth trends for the last decade. With more than 50 unique food and beverage processing businesses operating within the City, this sector is fed by broad access to locally grown foods. Over 100 farms operating within the City of Salmon Arm, and an additional 600 in the Shuswap region, provide diverse inputs to fuel this processing sector.

Growth is being driven by the broad opportunity for value-added food processing, the increasing demand for locally grown food products and the focus on local food sustainability. Salmon Arm's employment share for food and beverage processing is three times the Canadian average.

## SALMON ARM BY THE NUMBERS

# of Workers



2022  
146

# of Companies



2022  
50+

Total Employment Growth



2015-2022  
42%



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www.saeds.ca

**SALMON ARM**  
ECONOMIC DEVELOPMENT SOCIETY



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## COMPANY PROFILE



Mike Schroeder  
Lakeland Farms

"Farm For Tomorrow. We want our management decisions on partnerships, investments, soils, crops, and animal welfare to have a long-term view. We want to see constant incremental improvement, we want to build on the success of generations before us and leave our kids with the opportunity to do the same."

Read more of the story at [lakelandfarms.ca](http://lakelandfarms.ca)

## IMPORTANT RESOURCES

### Zoning and Development Information



City of Salmon Arm Planning Department  
500 2 Avenue NE, Salmon Arm, BC  
Phone: 250.803.4010  
Email: [planning@salmonarm.ca](mailto:planning@salmonarm.ca)

### Links & Resources



[Salmon Arm Food Production Video](#)

[Province of BC Food & Beverage Processing](#)

[BC Food and Beverage Processors Association](#)

[Small Scale Food Processors Association](#)

[Small Scale Meat Processors Association](#)

[Zest Commercial Food Hub](#)

[Salmon Arm Relocation Guide](#)



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A wooden sign for Marionette Vineyard & Tasting Room is mounted on a post. The sign is circular and features the text 'HANDCRAFTED WINES' at the top, 'Marionette' in the center, 'Est 2014' below it, and 'VINEYARD & TASTING ROOM' at the bottom. A silhouette of a person is also visible on the sign. Below the main sign is a smaller chalkboard sign that says 'TASTING ROOM OPEN 12-5'. The background shows a vineyard with rows of grapevines under a cloudy sky.

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## ZEST COMMERCIAL FOOD HUB



In late 2021, Salmon Arm Economic Development Society launched the Zest Commercial Food Hub to support the growth of the food and beverage processing sector throughout the Shuswap region. This inclusive, shared-use, fully-equipped, certified processing facility provides affordable access to processing space and equipment as well as programming and mentorship to support business development. Find out more at [zestfoodhub.ca](http://zestfoodhub.ca)



### Snapshot of Industry in BC

There are over 2,500 food processing companies in B.C. producing value added meat, seafood, dairy, fruit and vegetable products, wine, beer, soft drinks, sauces and condiments, functional foods and bakery items.

B.C.'s food and beverage processors produce approximately \$9 billion worth of food per year representing 70% of total agrifood revenues. Over 30,000 British Columbians are employed in the food and beverage processing industries.

## DOING BUSINESS IN SALMON ARM

Welcome to Salmon Arm! Our city is located along the shores of the breathtaking Shuswap Lake, within the Secwepemc Nation Traditional Territory, in British Columbia's Southern Interior.

A fast-growing community, Salmon Arm is a "Small City with Big Ideas," an emerging innovation hub with unmatched quality of place. In a spectacular setting, midway between Vancouver and Calgary, Salmon Arm is strategically situated on the key transportation crossroads of Hwy 1 and 97B. The city is the service centre for the surrounding areas, serving a regional population of approximately 60,000 residents. With a beautiful four-season climate and excellent access to healthcare, education, sports and outdoor recreation, Salmon Arm offers authentic community, various activities, real prosperity and true opportunity. There's room for you here! We know you'll love it as much as we do. We are here to help. Reach out to Salmon Arm Economic Development Society to find out more.



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